



Sponsorship Benefits

Specifications for Event Program Submissions

Overall description of event program format:

- Measures 11" wide by 8.5" tall when open; 5.5" wide by 8.5" tall when closed
- Center stapled
- Full color cover & back; black & white on all interior pages

Presenting - \$50,000

- Full-page advertisement in event program and company/individual name and logo on program cover
- Specifications:
 - Size (5" wide X 8" tall); will not bleed to edges
 - Black & white for ad; logo file can be in color
 - File format preference for ad: Illustrator, Freehand, .pdf, .tif, .psd
 - File format preference for logo: Illustrator, Freehand, .pdf, .tif, .psd

Platinum - \$20,000

- Full-page advertisement in event program
- Specifications:
 - Size (5" wide X 8" tall); will not bleed to edges
 - Black & white for ad
 - File format preference: Illustrator, Freehand, .pdf, .tif, .psd

Gold - \$10,000

- Half-page advertisement in event program
- Specifications:
 - Size (5" wide X 3.75" tall); will not bleed to edges
 - Black & white for ad
 - File format preference: Illustrator, Freehand, .pdf, .tif, .psd



Silver - \$5,000

- Quarter-page advertisement in event program
- Specifications:
 - Size (2.25" wide X 3.75" tall for a vertical or portrait orientation OR 5" wide X 1.75" tall for a horizontal or landscape orientation); will not bleed to edges
 - Black & white for ad
 - File format preference: Illustrator, Freehand, .pdf, .tif, .psd

Bronze- \$2,500

- Eighth-page advertisement in event program
- Specifications:
 - Size (2.25" wide X 1.75" tall for a vertical or portrait orientation OR 5" wide X .75" tall for a horizontal or landscape orientation); will not bleed to edges
 - Black & white for ad
 - File format preference: Illustrator, Freehand, .pdf, .tif, .psd

Table Sponsor- \$1,500

- Company/individual name in event program

Supporter - \$1,000

- Company/individual name in event program

All recognition that includes written or time sensitive materials is subject to event and press/print deadlines.

680 West Peachtree Street, NW, Atlanta Georgia 30308
Catherine Fuss, Marketing Director, 404-885-7268, cfuss@archatl.com
www.catholiccharitiesatlanta.org