

Sponsorship Package



Saturday, October 28, 2023 at 8am
Blackburn Park, Brookhaven, GA.

Run to Serve

Catholic Charities Atlanta's (CCA) *Run to Serve* is a 5k and 1 mile fun run supporting vulnerable children.

Your Support of Catholic Charities Atlanta's *Run to Serve* will directly impact the lives of vulnerable children in need and the families that support them.

RACE DETAILS:

This is a certified 5K- GA certification code GA19902WC

Card timed by Pacesetters RR Consulting

5K Finishers receive a medal & race t-shirt, 1 Mile Fun Run Finishers receive a ribbon & t-shirt

"The St. Sebastian Award" named after the patron saint for runners is awarded to a Catholic School Student in each division.

- grades K-5 with a one-mile fun run
- 5k for 6-8th graders
- 5K for 9-12th graders.

The school with the top placing runner will receive a plaque to display at their campus for one year.

Fees:

- Individual 5K Runners: \$35 until Sept. 30th; \$40 after 9/30; \$45 Raceday
- Parish Teams 5K Runners: \$300 Up to 10 Runners; \$350 after 9/30; \$375 Raceday
- 1 Mile Fun Runners (up to age 10): \$22 until Sept. 30th; \$28 after 9/30, \$30 Raceday

Register early to take advantage of discounts and guarantee your shirt and finisher medal!

5k Awards:

1 -Mile Fun Run Awards:

Spirit Award:

Kids up to age 10

<ul style="list-style-type: none">• Overall male/female• Overall Parish Team• 1st, 2nd, and 3rd place age group awards (10 and under, 11-14, 15-19, 20-29, 30-39, 40-49, 50-59, 60-69 and 70+)• St. Sebastian's Award- Top Finisher from Catholic School Middle/High School	<ul style="list-style-type: none">• Overall male/female• St. Sebastian's Award - Top Finisher from Catholic Elementary School	<ul style="list-style-type: none">• Catholic School with the most runners
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Proceeds support programing and services for children served by Catholic Charities Atlanta



Sponsorships

Platinum Sponsor: \$5,000

- Complimentary team of up to 6 runners with exclusive Run to Serve T-shirts
- Recognition on Race T-Shirt
- Company promotional materials in race bag
- Company name featured on all marketing for Run to Serve
- Company name and logo featured on any printed or online documents for Run to Serve
- Logo on race day signage (excluding the start and finish banners)
- Company name and logo listed on all marketing material
- Special PA Announcements mentioning sponsor name during and after the race
- Acknowledgement of participation at event in any post event printed or online documents for Run to Serve

Gold Sponsor: \$3,000

- Complimentary team of up to 4 runners with T-shirts
- Recognition on Race T-Shirt
- Company promotional Materials in race bag
- Company name featured on all marketing for Run to Serve
- Special PA Announcements mentioning sponsor name during and after the race
- Promotional Materials in race bag
- Acknowledgement of participation at event in any post event printed or online documents for Run to Serve

Silver Sponsor: \$1,000

- Complimentary team of up to 2 runners or walkers with T-Shirts
- Recognition on Race T-Shirt
- Company promotional Materials in race bag

Bronze: \$500

- Recognition on Race T-Shirt
- Promotional Materials in Race Bag

Snack/Beverage Sponsor:

- Donate post race beverages/snacks for 300-400 people

For sponsorship opportunities please email asanislo@cctlanta.org

All sponsors should provide their form by July 1st in order to be included in all marketing materials.



Run to Serve Sponsorship Form:

Level of Sponsorship: Platinum ___ Gold ___ Silver ___ Bronze ___
Snack/Beverage Sponsor ___

Name of Company: _____

Contact: _____

Phone: _____ **Email:** _____

Will you be providing promotional materials for the race bag?

Item: _____ (we need to receive by October 15th)

*For platinum(6)/gold(4)/silver(2) sponsors please have your runners fill out the race application and indicate they are a runner in your company.

Please send this application and a high resolution PNG/JPG image to
asanislo@c atlanta.org



Saturday, October 28, 2023 8:00 a.m.

Registration begins at 6:30 a.m.

Blackburn Park (Pavilion)

3493 Ashford Dunwoody Road, Brookhaven, GA

Catholic Charities Atlanta's (CCA) *Run to Serve* is a 5k and 1 mile fun run with all proceeds benefitting vulnerable children in Catholic Charities Atlanta's programs.

Race Application:

First Name: _____ Last Name: _____ Age: _____

Sex: _____ E-mail: _____ Cell: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Parish: _____ School: _____ Grade: _____

Check T-shirt Size (Please check one):

Adult: S ___ M ___ L ___ XL ___ XXL (+\$2.00) ___ Children: M (10-12) ___

I am participating in the (Please check one):

___ 5K \$35 until 9/30, \$40 after 9/30

___ 5K Parish Teams \$300 Up to 10 Runners until 9/30, \$350 after 9/30

___ 1 Mile Fun Run (up to age 10) \$22 until 9/30, \$28 after 9/30

___ Phantom Runner \$35.00 *participating in spirit only. (T-shirt will be mailed to you)



Total enclosed \$ _____

*Register early to take advantage of discounts & guarantee your shirt & finisher medal! **Pay Online with our QR code or make checks payable to Catholic Charities Atlanta and send to 2401 Lake Park Drive SE, Smyrna, GA 30080. **Early Packet pickup** will be on Thursday, October 26th 4-7pm at Big Peach, 705 Town Boulevard Ste. Q340, Brookhaven, GA 3031***

I know that I am participating in a road race that is a potentially hazardous activity and I should not enter and participate unless I am medically able and properly trained to do so. I agree to abide by any decision of race officials relative to my ability to safely complete the run/walk. I assume all risks associated with participation in this event including, but not limited to: falls, contact with other participants, effects of weather, including high heat and/or humidity, traffic and the conditions of the race course, all such risks being known and appreciated by me. Having read this waiver and knowing these facts, and in consideration of your accepting my entry, I for myself and anyone entitled to act on my behalf, waive and release Catholic Charities of the Archdiocese of Atlanta, Inc., the event committee, all other sponsors, invitees, participants, vendors and their successors and heirs from all claims of liabilities of any kind arising out of my participation in this event though liability may arise out of negligence on the part of the persons named in this waiver. I also grant permission to any interested party to use my photograph, motion picture, recordings, or any other record of this event for legitimate purpose.

Signature: _____ **(Parent's signature if applicant is under 18)**