



SPONSORSHIP OPPORTUNITIES



Soirée Facts & Highlights

Saturday, April 6, 2024 The Georgia Aquarium

6:00 p.m. - 11:00 p.m.
225 Baker Street • Atlanta, GA 30313

On the evening of April 6th, join us for the Catholic Charities Atlanta Soirée—an evening celebrating over 70 years of service to our community with a special dedication to our local Veterans.

We will gather at the Georgia Aquarium where we will dine and dance under the seascape of the ocean.

Celebrating 17 years of the CCA Soirée—a glamorous evening where over 500 individuals come together to raise awareness and funds for the life changing services that Catholic Charities provides to those in need. Catholic Charities ensures that vulnerable individuals can attain economic self-sufficiency through programs designed to develop critical life skills, access to employment, address their well-being and ensure basic food security and safety.

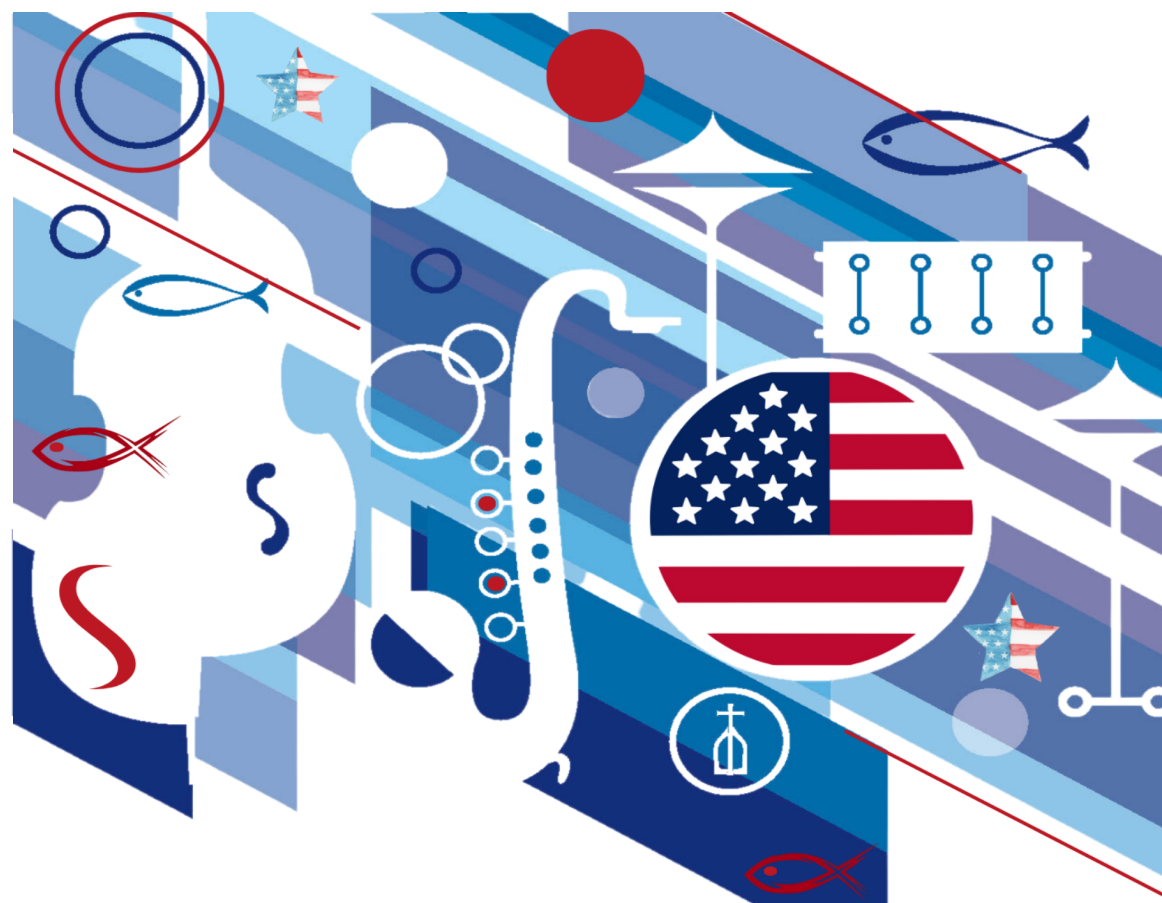


Event Details

- Cocktail Reception and Silent Auction
- Seated Dinner
- Music & Dancing
- Live and Auction

Sponsor Highlights

- Multi-level branding sponsorship opportunities
- Sponsor video highlights
- Sponsor program recognition



SPONSORSHIP LEVELS & BENEFITS

Saturday, April 6, 2024
The Georgia Aquarium

Platinum: \$25,000
Gold: \$20,000
Silver: \$15,000
Bronze: \$10,000
Parish/Schools/NPO's: \$3000

	Platinum	Gold	Silver	Bronze
2 tables of 10 with preferred seating featuring sponsor name	X	X		
1 table of 10 with preferred seating featuring sponsor name			X	X
2 Guest Seats				
Back-cover of the program	X			
Full page color ad in the program		X		
Half page color ad in the program			X	
Quarter Page color ad in the program				X
Name included in all marketing	X	X	X	X
Name included on all night-of presentations	X	X	X	X

Please contact Lisa McLean for more information at (404) 920-7758 or emclean@ccatlanta.org.

Unique sponsorship opportunities to maximize exposure to guests and donors:

UNDERWRITING OPPORTUNITIES

Meal:

Provide 450 guests with dinner \$75,000

Beverage:

Provide beverages for 450 guests \$25,000

Room:

Cover cost of event space \$10,000

Entertainment:

Cover cost of Music \$5,000

Decor:

Cover cost of decorations/flowers \$3,200

Invitations & Programs:

Cover the cost of printed items \$3,000

Photography:

Cover the cost of photography \$2,500

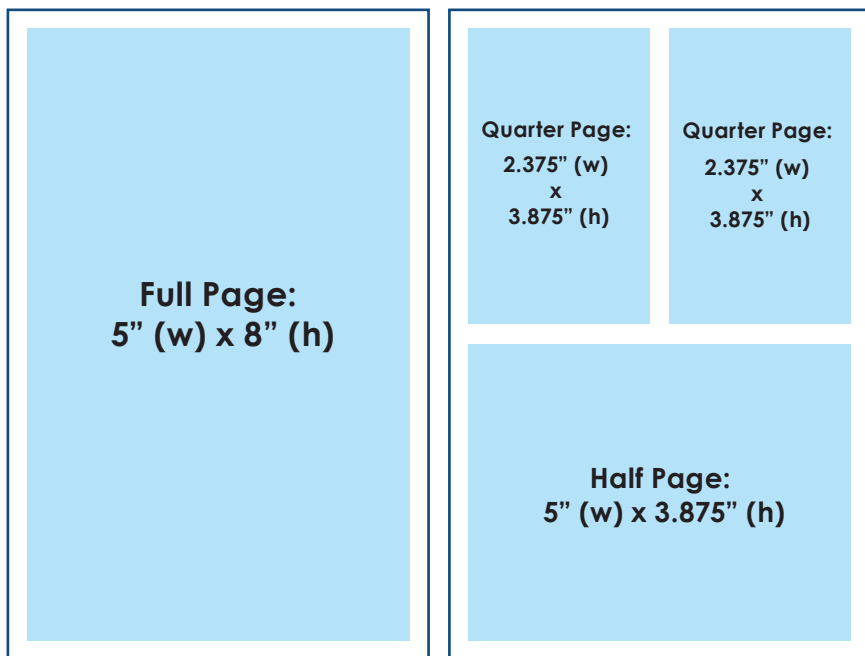
CUSTOM BRANDING OPPORTUNITIES

- Stage Sponsor
- Media Sponsor
- Cocktail Reception Sponsor
- Photo Booth Sponsor
- Takeaway Gift Sponsor



Celebrating **over 70** years
of Catholic Charities Atlanta

AD GUIDELINES



Program Ad Sizes

Full Page: 5" (w) x 8" (h)

Half Page: 5" (w) x 3.875" (h)

Quarter Page: 2.375" (w) x 3.875" (h)

File Submission

All files should be saved at 300 dpi resolution or higher in CMYK color. Acceptable file formats are .jpg, tif., or pdf. All fonts must be converted to outlines.

Email Files

mjuliano@ccatlanta.org

Questions, please contact:

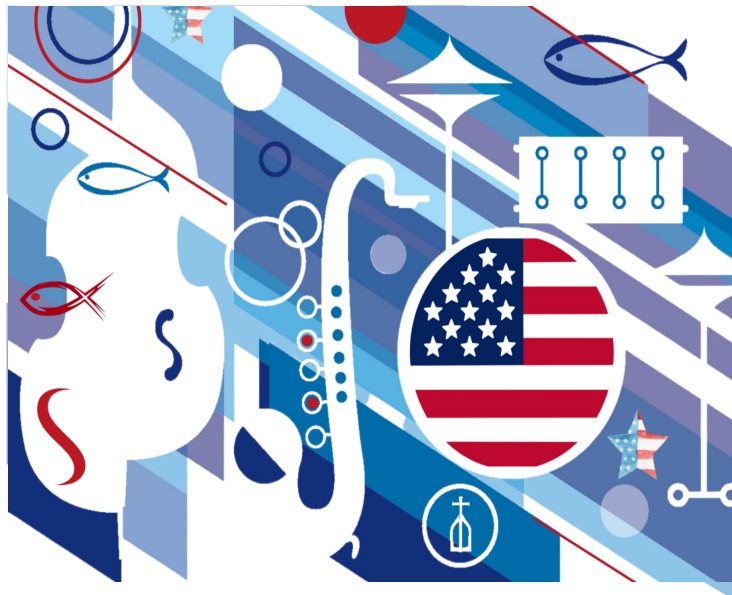
Catholic Charities Atlanta

Marla Juliano at 404-920-7727

Deadline for advertisements: March 25, 2024

All recognition that includes written or time sensitive materials is subject to event and press/print deadlines.

**Please note: Program ads are part of sponsorship packages only. They are not for individual sale.*



SPONSORSHIP FORM

Saturday, April 6, 2024
The Georgia Aquarium

Sponsor Levels

- | | |
|--|--|
| <input type="checkbox"/> Platinum \$25,000 | <input type="checkbox"/> Gold \$20,000 |
| <input type="checkbox"/> Silver \$15,000 | <input type="checkbox"/> Bronze \$10,000 |
| <input type="checkbox"/> Non-profit/Parish \$3,000 | |

Company/Individual/Organization Name: _____

Please clearly designate above how you want to be recognized in all Soirée materials.

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Contact Name: _____ Title: _____

Guests: _____ Yes* _____ No, we wish to be a sponsor only. *First and last names of guests at your table

(Guest names and email must be received by March 30, 2024. Guest seating may be lost if we do not receive your names in a timely manner.)

- | | |
|----------|-----------|
| 1) _____ | 6) _____ |
| 2) _____ | 7) _____ |
| 3) _____ | 8) _____ |
| 4) _____ | 9) _____ |
| 5) _____ | 10) _____ |

Return completed form to the attention of:

Soirée 2024- Lisa McLean
Catholic Charities Atlanta
2401 Lake Park Drive, SE
Smyrna, Georgia, 30080

Pay via:

Our secure online site at:
<https://catholiccharitiesatlanta.org/soiree>

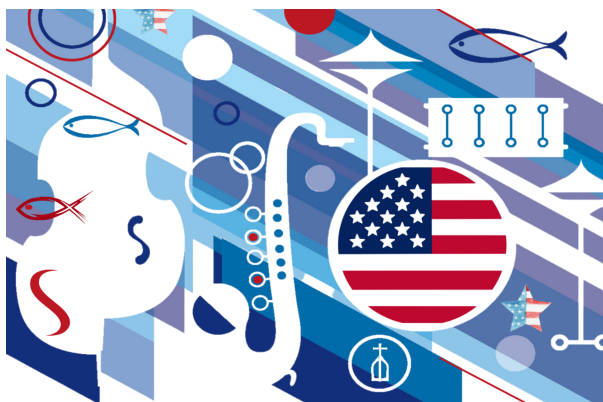
Email: emclean@ccatlanta.org

Fax: (404) 920-7726

Please make checks payable to Catholic Charities Atlanta.

Deadline for sponsor contribution and marketing materials: March 30, 2024

*If you have any questions or need additional information, please contact: Catholic Charities Atlanta
Mission Advancement, Lisa McLean: (404) 920-7758; fax: (404) 920-7726, emclean@ccatlanta.org.*



IN-KIND DONATIONS for Silent or Live Auction

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Item Name: _____

Value as Stated by Donor (for tax purposes for CCA): \$ _____

Description of donation for catalog: _____

Restrictions (i.e. number of persons, excluded dates, expiration date, other limitations or comments): _____

Certificate: ☐ Included with form ☐ Donor will send by _____ ☐ Arrange pick-up ☐ Create One

Item : ☐ Received ☐ Donor will deliver by _____ ☐ Arrange pickup

Donor Information

Business or Individual's Name: _____

Address: _____

City, State, Zip: _____ Fax: _____

Preferred Phone: _____ ☐ Cell ☐ Home ☐ Work

Email: _____

Contact person if donor is a business:

Name: _____ Phone: _____

Email: _____

Solicitor (if different than donor)

Name: _____

Preferred Phone: _____ ☐ Cell ☐ Home ☐ Work

Email: _____

Donor Signature: _____ Date: _____

Please return this form by March 25, 2024 to:
Catholic Charities Atlanta, 2401 Lake Park Drive, SE, Smyrna, GA 30080
or email to Marla Juliano at mjuliano@ccatlanta.org