



## Employment Opportunities/ Job Openings

### **Engagement Marketing Specialist**

Are you a dynamic Catholic marketing professional looking to make an impact in your community, career and faith? If so, Catholic Charities Atlanta (CCA) wants to speak with you. CCA is seeking an independent, self-starter to create and drive all marketing, communications and social media efforts. The Engagement Marketing Specialist will engage stakeholders in the activities of the organization, support its brand, increase social media presence, drive volunteerism and support the efforts of program services and supporter engagement teams. Must have at least 5 years' experience in executing Marketing and Communications plans. Must be Catholic.

**QUALIFICATIONS:** BA/BS or equivalent, experience with marketing, communications and social media. Candidate must be computer proficient and have a working knowledge of Microsoft Word, and Power Point with strong writing and communication skills. Ability to plan, prioritize and follow-through within a given timeframe is critical. Ability to work independently and as a member of a team. Must work well with deadlines.

#### **SPECIFIC RESPONSIBILITIES:**

- Use strategic, and resourceful content to engage supporters in order to create meaningful interactions over time.
- Determine strategies for connecting individual supporters and grantors based on their behaviors.
- Use social media and marketing to engage supporters.
- Manage all aspects of marketing and communications for the organization.
- Support on-line and social media promotions and manage giving programs.

#### **Necessary skill sets:**

- Ability to work with stakeholders, staff and volunteers in a supportive manner
- Strong knowledge of marketing, communications, and social media
- Strong organizational and analytical skills
- Excellent verbal communication skills
- Ability to excel in fast-paced, changing and challenging environments

[ccaemployment@catholiccharitiesatlanta.org](mailto:ccaemployment@catholiccharitiesatlanta.org)